

AIA (Cambodia) Life Insurance Plc

GIA Tower, 31st Floor, Sopheak Mongkul Street, Phum 14, Sangkat Tonle Bassac, Khan Chamkar Morn, Phnom Penh, the Kingdom of Cambodia

Tel: (855) 86 999 242

AIA.COM.KH

Media Release

AIA Cambodia reinforces long-term commitment to Kingdom and customers with new HQ

Phnom Penh, 11 January 2023 – AIA (Cambodia) Life Insurance PIc ("AIA Cambodia") today officially opened their new head office here, strengthening the leading life insurer's long-term commitment to better serve the Kingdom and helping Cambodians live healthier, longer, and better lives.

The relocation to its new premises in GIA Tower in Koh Pich, or Diamond Island, also aligns with the AIA Group's AIA One Billion initiative to help one billion people in Asia live healthier, longer, better lives by 2030 and AIA Cambodia's mission to move Better & Beyond as they continue improving their products and services. This includes increasing services to customers, communities, business partners and stakeholders by providing staff and Life Planners the facilities and amenities they require under one roof.

AIA Cambodia's new head office houses more than 200 employees and over 500 life planners in a Grade A building, keeping to the AIA Group's Environment, Social and Governance (ESG) strategy to drive meaningful change and build long-lasting stakeholder value. As a Grade A building, GIA Tower incorporates advanced building management and health, safety, and security features, high-quality infrastructure, and easy accessibility.

The two-storey headquarters allows AIA Cambodia to better contribute to society, provide enhanced customer service and ensure clients access all their insurance requirements in a safe, secure environment in a prime location. The relocation also adheres to the insurer's aim to increase insurance penetration nationwide and reach out to more Cambodians on the importance of long-term financial protection and savings.

The new office also includes a training facility, in-house clinic for staff and customers undergoing medical examinations, café and garden, is designed for flexibility, giving staff the opportunity to work and play wherever and however they choose.

Today's opening was attended by H.E Bou Chanphirou, the Director General of the Insurance Regulator of Cambodia, AIA Group and AIA Cambodia top management, Life Planners and staff, stakeholders, business and bancassurance partners and invited guests.

In congratulating AIA Cambodia, H.E Bou Chanphirou said: "Obviously, I have to appreciate and congratulate AIA CAMBODIA for its remarkable achievements over the last five years and, today, the company has shown its strong commitment and confidence in Cambodia's insurance market by moving into the new office. Today's event has clearly shown that AIA CAMBODIA has a clear vision toward the growth and development of Cambodia's insurance market which has more potential for growth compared to the other markets in the region."

Mr. Andrew Loh, AIA Cambodia Chief Executive Officer said: "Our new headquarters supports our commitment to remain here for the long-term and continuously invest in Cambodia. It will also make it more conducive for us to fulfil our purpose to help Cambodians live healthier, longer, better lives, and enable us to step up efforts to increase knowledge of how insurance makes a difference by acting as a financial safeguard against life's uncertainties.

AIA (Cambodia) Life Insurance PIc 12th Floor, Exchange Square, Street 106 – 61, Sangkat Wat Phnom, Khan Daun Penh, Phnom Penh, Kindom of Cambodia



"I thank all AIA Cambodia management, Life Planners, and staff for facilitating our move without disrupting our daily operations. We believe in becoming better and continuously improving in everything we do, and everyone has kept to this theme to make our new HQ welcoming, warm and a convenient, one-stop center where we can better serve customers and meet their financial protection and savings needs."

To check out AIA Cambodia's new HQ and find how their life, critical illness and accident solutions can protect your family and you, please email to kh.marketing@aia.com or visit aia.com.kh and www.facebook.com/AIACambodia.

About AIA Cambodia

AIA (Cambodia) Life Insurance Plc ("AIA Cambodia") is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group with wholly-owned branches and subsidiaries in 18 markets.

AIA (Cambodia) is guided by our purpose to help Cambodians live Healthier, Longer, Better Lives. Since commencing business in 2017, we've become the first life insurer to provide coverage on 26 critical illnesses. As among the Kingdom's leading insurers, AIA Cambodia today offers market-leading life solutions for all walks of life ranging from tailor-made crucial coverage plans that include critical illnesses, accidents, hospital allowances and overseas emergency assistance.

We focus on building an inclusive society that benefits from a healthy lifestyle, achieving this via community-first initiatives that include partnering the Ministry of Women's Affairs to further empower gender equality and women's rights and raising breast cancer awareness through our annual Fit for Hope campaign.

AIA Cambodia also uplifts thousands of underprivileged children by sponsoring the AIA-ISF Youth League – Cambodia's largest grassroots football league. We collaborate with AIA's global principal partner, English Premier League club Tottenham Hotspur, to ensure these children receive the education they deserve.

AIA Cambodia is the only Cambodian life insurer awarded HR Asia's "Best Companies to Work for in Asia" for three consecutive years, from 2020 to 2022. Headquartered in Phnom Penh, the company currently has branches in Siem Reap, Kampot, Kampong Cham and Battambang.

More information at www.aia.com.kh

Media Contact

Meng Daneth

Senior Marketing Manager

Daneth-d.Meng@aia.com