



AIA (Cambodia) Life Insurance Plc
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AIA.COM.KH

Media Release

AIA Cambodia's សម្រាប់កូន places a child's education front and center by providing parents financial peace of mind

Phnom Penh, 11-13 March 2022 – AIA (Cambodia) Life Insurance Plc (“AIA Cambodia”) will help parents set the best possible foundation for their child with AIA សម្រាប់កូន, a comprehensive, flexible solution that guarantees funds for their young one's educational future.

The product, which secures a child's education from secondary school to university, is designed to ease any monetary burden that may arise in the event the insured parent passes on or is totally and permanently disabled. It provides parents financial peace of mind, which in turn allows them to fully focus and keep track of their child's academic progress.

AIA Cambodia officially launched AIA សម្រាប់កូន at AEON Mall on March 11 during a three-day event that was enthusiastically received by parents and children. It saw roughly 4,500 visitors checking out the product and receiving financial consultation on its benefits, browse overseas university preparation plans, play educational games and participate in other activities on offer.

AIA សម្រាប់កូន offers benefits that include a guaranteed basic sum payout for tuition fees, a basic sum assured payout and three cash payments to celebrate key educational milestones such as graduation. If the insured parent passes on or becomes totally and permanently disabled, all future premiums are waived and education benefits are doubled.

It's focus on flexibility enables it to be used for additional savings and planning purposes. For instance, parents planning ahead for their child or grandchild can use AIA សម្រាប់កូន to purchase property and vehicles, start a business or leave a legacy, among others.

The customizable solution offers four premium payment choices of five, 10, 15 or 18 years as well as adaptable coverage terms ranging from 15 to 22 years. Parents can enhance their protection by paying a minimal premium fee for optional riders that include critical illness and hospitalization.

Mr. Andrew Loh, Chief Executive Officer of AIA Cambodia said: “AIA សម្រាប់កូន is aligned with our purpose of helping Cambodians live healthier, longer and better lives as it enables parents to prioritize education whatever the circumstances. This gives their young ones the knowledge and skills to better themselves physically, socially and economically so that they grow into well-rounded, admirable adults.

“As our product is geared towards guaranteeing the financial aspect of education, it empowers parents to concentrate solely on their child's academic welfare without worrying about monetary issues that can prevent their little one from reaching their full potential.”

AIA សម្រាប់កូន joins the insurer's inclusive list of recently-launched solutions that include AIA Nironn, a unique product that protects until the age of 100 and the end-to-end, fully-digital life



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insurance sales platform AIA Ngeay Ngeay Lern Lern, where customers can purchase AIA ៣ការពារCovid-19, AIA loan protection and other offerings.

For more information on giving your child the best possible start to a brighter future with AIA សម្រាប់កូន, please contact AIA Client Care at 086 999 242 or visit aia.com.kh.

About AIA Group

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR⁽¹⁾, Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, New Zealand, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei and Macau SAR⁽²⁾, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$340 billion as of 31 December 2021.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 39 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

Remark:

(1) Hong Kong SAR refers to the Hong Kong Special Administrative Region.

(2) Macau SAR refers to the Macau Special Administrative Region.

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