



AIA (Cambodia) Life Insurance Plc
12th Floor, Exchange Square,
Street 106 – 61, Sangkat Wat Phnom,
Khan Daun Penh,
Phnom Penh, Kingdom of Cambodia
AIA.COM.KH

Media Release

AIA Nironn stands out with guaranteed financial protection until the age of 100

Phnom Penh, 10 July 2021 – AIA (Cambodia) Life Insurance Plc (“AIA Cambodia”) today unveiled *AIA Nironn* (AIA Eternity), a one-of-a-kind, long-term protection solution with savings plan specially designed to protect policyholders until the ripe old age of 100.

AIA Nironn stands out not only due to its lifetime guarantee of security and peace of mind with its protection role, but its flexible premium payment terms, guaranteed and total benefits and cash rewards, among other returns. Customers can also enhance their plan and boost their coverage by attaching available riders for a minimal fee.

The plan is ideal for farsighted individuals looking for comprehensive, long-term protection and saving option. AIA Nironn can be used to save for a child’s future, care for aging parents, ensure business continuity or contribute towards a stress-free retirement, all without leaving any financial burden behind in the event of death by illness or accident on the part of the policyholder.

AIA Cambodia Chief Executive Officer Andrew Loh said: “AIA Nironn is a unique plan that not only offers lifelong protection but also numerous benefits that cater to varied individual needs. Flexible, comprehensive and upgradable, it gives our customers added peace of mind as there is no longer need to worry about financial issues or stability in the long run.”

“This offering keeps to our brand promise of helping people lead Healthier, Longer, Better Lives. We see continuous improvements in living standards and average life expectancy here, and AIA Nironn allows Cambodians to take advantage of these encouraging figures and choose an insurance solution that protects and provides them well into the future.”

To discover how AIA Nironn can provide you long-term savings and lifelong financial protection, please contact an AIA Life Planner/Client Care at 086 999 242 or visit aia.com.kh.

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR⁽¹⁾, Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei, Macau SAR⁽²⁾ and New Zealand, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$326 billion as of 31 December 2020.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans.

**AIA (Cambodia) Life Insurance Plc**

12th Floor, Exchange Square,
Street 106 – 61, Sangkat Wat Phnom,
Khan Daun Penh,
Phnom Penh, Kingdom of Cambodia
AIA.COM.KH

Media Release

The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 38 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

Media Contact**Meng Daneth**

Senior Marketing Manager

Daneth-d.Meng@aia.com