



AIA (Cambodia) Life Insurance Plc

12th Floor, Exchange Square,
Street 106-61,
Sangkat Wat Phnom,
Khan Daun Penh,
Phnom Penh, Cambodia

AIA.COM.KH

Media Release

AIA Cambodia Offers Free Special Coverage for COVID-19

Phnom Penh, 18 March 2020 – AIA (Cambodia) Life Insurance Plc (“AIA Cambodia”) today announced to existing and new customers a free special coverage for COVID-19 with immediate effect. The additional coverage includes hospitalisation allowance of US\$ 500 when confirmed with COVID-19 and death benefit of US\$ 5,000. The offer is valid until 30 June 2020 and is provided in addition to existing coverage and benefits.

“In the fight against the COVID-19 outbreak, AIA Cambodia stands with the people in Cambodia. Our priority is the health and well-being of the community. We are committed to offering peace of mind during this difficult time by providing affected families with additional financial support,” said Ms. Pauline Teoh, Chief Executive Officer of AIA Cambodia.

As the leading life insurance company in Cambodia, AIA Cambodia reaffirms its brand promise of helping people lead Healthier, Longer, Better Lives and give the people of the country the support they need in these challenging times.

For further details and offer conditions, please contact an AIA Life Planner or AIA Client Care at 086 999 242 or visit us at aia.com.kh.

– End –

About AIA Cambodia

AIA (Cambodia) Life Insurance Plc (“AIA Cambodia”) is a wholly owned subsidiary of AIA Group Limited (“AIA” or “the Group”), the largest life insurer in the world by market capitalisation.

AIA has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong SAR, Thailand, Singapore, Malaysia, Mainland China, South Korea, the Philippines, Australia, Indonesia, Taiwan (China), Vietnam, New Zealand, Macau SAR, Brunei, Cambodia, Myanmar, a 99 per cent subsidiary in Sri Lanka, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$284 billion as of 31 December 2019. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 36 million individual policies and over 16 million participating members of group insurance schemes.

AIA Cambodia offers market-leading life insurance products and services to meet the growing need for financial protection and long-term savings of people in Cambodia. AIA Cambodia is committed to contributing to the Kingdom’s economic and social development over the long term, and help Cambodians live healthier, longer, better lives.

Media Contact

Panharath Hak
Senior Marketing and Communications Manager
016 369 155
Panharath.Hak@aia.com