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Media Release

AIA Cambodia's 100 Football Fields Initiative Culminates with the Biggest Giveaway of Football Equipment

Siem Reap, 13 July 2019 – The final phase of AIA (Cambodia) Life Insurance Plc's ("AIA Cambodia") 100 Football Fields Initiative started today in Siem Reap, bringing a successful wrap-up to an epic campaign to provide 100 primary schools across Cambodia with 2 goal posts, 4 A-boards, 10 footballs, 30 bibs and 40 cones each. The initiative was designed to help instil a love of sport and healthy living in Cambodia's younger generations, a strong alignment with AIA's core brand promise of helping people live healthier, longer, better lives.

The 100 Football Fields initiative was originally launched in honour of the AIA Centennial celebrations, which began in Cambodia at a special event earlier this year in February. With a theme of "100 Years with 1 Promise", AIA's customers, staff, AIA Life Planners and many others joined AIA Cambodia to promote healthier, more active lifestyles. Since that day, the wider AIA Group has held a series of events throughout all 18 of its markets to celebrate its 100-year journey from humble beginnings in Shanghai to the largest life insurer in the world.¹

Mrs. Khieu Vorakchan, AIA Cambodia's head of marketing responsible for running the 100 Football Fields Initiative, said: "AIA Centennial was not just about looking back at our history, but looking towards the future and reaffirming our commitment to impacting people's lives for the better. Thanks to this initiative, thousands of children across Cambodia will now have access to quality football equipment, which makes me and all of my colleagues extremely proud."

The 100 Football Fields Initiative's biggest and final handing-over ceremony today welcomed the attendance of the representative of Siem Reap provincial department of education, youth and sports. It was also participated by many hundreds of students, teachers, and school principals from 14 schools in Siem Reap and Odor Meanchey, AIA Life Planners, and AIA's business partner Amret Microfinance Institute's management and staff as well as members of the official Cambodian supporter group of the Tottenham Hotspur Football Club, of which AIA is the Global Principal Partner.

AIA management Pauline Teoh said: "It was a delightful day for everyone at AIA Cambodia when we wrapped up the final leg of the 100 Football Fields Initiative in Siem Reap. The whole team has worked with great dedication all year to make this initiative a reality. Helping spread the powerful message of healthy living and participation in sport is central to AIA's mission, so we hope this initiative will benefit many children for many years to come."

The initiative is set to benefit thousands of children in primary schools and their surrounding communities across the country, further establishing AIA Cambodia's leadership position in helping the country's youth adopt healthier lifestyle habits for a longer and more fulfilling life.

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¹ By market capitalisation. Source: Bloomberg, 20 March 2019

About AIA Cambodia

AIA (Cambodia) Life Insurance Plc (“AIA Cambodia”) is a wholly owned subsidiary of AIA Group Limited (“AIA” or “the Group”), the largest life insurer in the world by market capitalisation.

The Group has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 percent joint venture in India and a representative office in Myanmar. AIA is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$230 billion as of 31 December 2018. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 33 million individual policies and over 16 million participating members of group insurance schemes.

AIA Cambodia offers market-leading life insurance products and services to meet the growing need for financial protection and long-term savings of people in Cambodia. AIA Cambodia is committed to contributing to the Kingdom's economic and social development over the long term, and help Cambodians live healthier, longer, better lives.

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