



#### **AIA (Cambodia) Life Insurance Plc**

GIA Tower, 31st Floor, Sopheap Mongkul Street,  
Phum 14, Sangkat Tonle Bassac, Khan Chamkar  
Morn, Phnom Penh, the Kingdom of Cambodia

Tel: (855) 86 999 242

AIA.COM.KH

## **Media Release**

### **AIA Corporate Cup 2025 champions lived the Dream at Tottenham Hotspur Stadium, London**

*The team returned home with pride after representing AIA Cambodia at the Grand Finals held at Tottenham Hotspur Stadium, creating unforgettable memories on and off the pitch*

The CIA FIRST Men's Football Team, proud winners of the AIA Corporate Cup 2025, have returned home after an unforgettable journey to London, where they represented AIA Cambodia at the prestigious AIA Championship Grand Finals on Monday, 12th May.

This year's Finals brought together over 70 participants from five AIA markets in a celebration of teamwork, sportsmanship, and international solidarity. For the first time since its grand opening in 2019, the iconic **Tottenham Hotspur Stadium** hosted the tournament, adding an extra layer of excitement and prestige to the event.

The competition featured 22 thrilling five-a-side matches. The CIA FIRST Men's Football Team delivered a brave performance, only to be narrowly edged out in semi-final from a tense penalty shootout. Despite the result, the team returned with memories that will last a lifetime.

Beyond the pitch, the experience was packed with unforgettable highlights. Participants attended the Spurs' Premier League home match against **Crystal Palace** and took part in the exciting **F1 Drive experience** at the stadium, capping off a weekend of world-class entertainment.

Reflecting on the journey, the CIA FIRST Men's Football Team captain **Matthew** shared: *"It was an immense honor to captain our team and represent AIA Cambodia on such a grand stage. Playing at Tottenham Hotspur Stadium and bonding with teams from across the region created the most amazing and unforgettable memories. This competition transcended football; it was about pride, passion, and camaraderie. My sincere gratitude goes to AIA Cambodia for fully sponsoring our entire trip and blessing us with this money-can't-buy experience. AIA truly delivered an unparalleled opportunity."*

The AIA Corporate Cup 2025 marked the second edition of the tournament, held from November 2024 to February 2025. The men's team from CIA FIRST emerged as champions after competing against 27 other corporate teams.

The AIA Corporate Cup is a unique and invaluable experience that showcases AIA's commitment to more than just providing leading life and health insurance solutions—it reflects our dedication to helping people live **Healthier, Longer, Better Lives**.



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This initiative aims to promote and enhance the health and wellness of AIA's corporate clients, while also fostering stronger connections and relationships among participants. It encourages active lifestyles and builds a vibrant community centered around well-being.

It is part of the **WorkWell with AIA** program, which is designed to elevate the wellbeing of AIA's corporate solutions customers and empower their workforce. The program is anchored in the philosophy of **Live Well, Think Well, Plan Well, and Feel Well**.

These four pillars are central to the **WorkWell with AIA** program to help corporate clients enhance employee health and wellbeing. The competition aligns with AIA Cambodia's broader purpose of helping Cambodians—including corporate organizations—live **Healthier, Longer, Better Lives**, and contributes to the **AIA Group's AIA One Billion** initiative, which aims to positively impact one billion lives across Asia by 2030.

Stay connected with the **AIA Corporate Cup community** through **WorkWell with AIA | AIA Cambodia** or join the **Wellness@Work** Facebook group at <https://rb.gy/afoly9>.

For more information on AIA Cambodia's comprehensive life, critical illness, accident, and medical coverage solutions, please contact **AIA Client Care at 086 999 242** or visit [aia.com.kh](http://aia.com.kh).

### **About AIA Cambodia**

*AIA (Cambodia) Life Insurance Plc ("AIA Cambodia") is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group with branches and subsidiaries in 18 markets.*

*AIA Cambodia is guided by our purpose to help Cambodians live Healthier, Longer, Better Lives. Since commencing business in 2017, we've become the first life insurer to provide coverage on 26 critical illnesses and today, with our new, upgraded critical illness protection, we are also the first in the Cambodian insurance industry to offer a plan encompassing 118 conditions from their early to late stage. As among the Kingdom's premier insurers, AIA Cambodia offers market-leading life and health solutions for all walks of life. These include tailor-made crucial coverage plans that range from critical illnesses and accidents to medical insurance and overseas emergency assistance.*

*We focus on building an inclusive society that benefits from a healthy lifestyle, achieving this via community-first initiatives that include partnering the Ministry of Women's Affairs to further empower gender equality and women's rights and raising breast cancer awareness through our annual Fit for Hope campaign.*

*AIA Cambodia also uplifts thousands of underprivileged children by sponsoring the AIA-ISF Youth League – Cambodia's largest grassroots football league. We collaborate with AIA's global principal partner, English Premier League club Tottenham Hotspur, to ensure these children receive the education they deserve.*

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*AIA Cambodia is the only Cambodian life insurer awarded HR Asia's "Best Companies to Work for in Asia" for five consecutive years, from 2020 to 2024. Headquartered in Phnom Penh, the company currently has branches in Siem Reap, Kampot, Kampong Cham and Battambang.*

*In January 2024, we launched 'AIA One Life, One Health', which encourages Cambodians to better enjoy life by focusing on their health and wellbeing. The campaign keeps to our conviction that good health impacts all aspects of life and is a defining factor in determining its quality.*

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**Media Contact**

**Ren Pisal**

**Corporate Communications Manager**

[Pisal-P.ren@aia.com](mailto:Pisal-P.ren@aia.com)