



**AIA (Cambodia) Life Insurance Plc**

GIA Tower, 31st Floor, Sopheap Mongkul Street,  
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## Media Release

### **AIA Cambodia launches WorkWell with AIA to shape the future of the workplace and provide the corporate workforce Healthier, Longer, Better Lives**

AIA (Cambodia) Life Insurance Plc (“AIA Cambodia”) today launched WorkWell with AIA, a program that aims to positively impact the health and wellbeing of their corporate solutions customers and empower the Cambodian corporate workforce to live Healthier, Longer, Better Lives.

The initiative strengthens the Kingdom’s leading life and health insurer’s aspirations beyond health and life protection to cover their customers’ physical, mental, social and financial wellbeing.

The event, themed ‘Shaping the Future Workplace by AIA’, was attended by AIA Cambodia Chief Executive Officer Mrs. Jane Tay, AIA Cambodia’s Independent Board of Directors’ members Mrs. Khieu Mealy and Mr. Matthew Nicolas Rendall, the insurer’s top management team, their corporate clients, business partners, AIA staff and Life Planners and guests.

It also included four expert panelists for a panel discussion titled “Leading the Way: the future of the modern workplace”. These comprised Mr. Oeur Sothearoath, Chief Executive Officer of Credit Bureau Cambodia (CBC); Mr. Maarten Van Leeuwan, Country Director of Danone Cambodia & Myanmar; Mr. Rutger Heijsteeg, Managing Director of Maersk Cambodia; and Mr. Grant Honeyman, General Manager, HR & Administration of RMA Cambodia.

The discussion was moderated by AIA Cambodia’s Chief Human Resources Officer Ms. Chin Chanthan. As hosts, the insurer was well-placed to facilitate the panel, being the only Cambodian life insurer awarded HR Asia’s “Best Companies to Work for in Asia” for four consecutive years, from 2020 to 2023.

WorkWell with AIA comprises four specially-designed pillars to ensure employers and employees obtain a holistic health and wellness experience. This is exemplified by the program’s proposition of Live Well, Think Well, Plan Well, Feel Well.



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These pillars are complemented by AIA Special Privileges, which encompass exclusive, value-added services that leverage data analytics to provide useful insights into best company practices and employee habits and behavior. These enable employers to easily create tailor-made requirements and benefits and structure their employee activity plans according to their needs.

WorkWell with AIA aligns with AIA Cambodia’s purpose to help Cambodians live Healthier, Longer, Better Lives and keeps to the AIA Group’s AIA One Billion initiative to do the same for one billion people in Asia by 2030. It is also part of AIA Cambodia’s ‘One Life, One Health’ campaign to encourage Cambodians, including corporations, to better enjoy life by focusing on their health and wellbeing.

Mrs. Jane Tay, Chief Executive Officer of AIA Cambodia said: “Workplace wellness has become increasingly important. A holistic, bespoke health and wellbeing program ensures employees are well taken care of, which in turn makes them feel more valued and reinforces their standing as an organization’s most important asset.

“We introduced WorkWell with AIA, one of the many solutions from the AIA Group’s Corporate Solutions portfolio to help our clients further improve employee health and mental wellbeing. This program also reinforces our commitment to help our customers live Healthier, Longer, Better Lives.”



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To learn more about WorkWell with AIA, please email [kh.corporatesolutions@aia.com](mailto:kh.corporatesolutions@aia.com) or visit [WorkWell with AIA | AIA Cambodia](#).

For details on AIA Cambodia's comprehensive life, critical illness and accident solutions and medical coverage, please contact AIA Client Care at 086 999 242 or visit [aia.com.kh](http://aia.com.kh).

*More information at [www.aia.com.kh](http://www.aia.com.kh)*

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