



## **AIA (Cambodia) Life Insurance Plc**

GIA Tower, 31st Floor, Sopheap Mongkul Street,  
Phum 14, Sangkat Tonle Bassac, Khan Chamkar  
Morn, Phnom Penh, the Kingdom of Cambodia

Tel: (855) 86 999 242

AIA.COM.KH

## **Media Release**

### **AIA Cambodia kicks off AIA Corporate Cup, offers prizes to London**

**Phnom Penh, 16 2023** – AIA (Cambodia) Life Insurance Plc’s (“AIA Cambodia”) inaugural AIA Corporate Cup football competition is offering its corporate insurance solutions clients once-in-a-lifetime prizes – the opportunity to play at leading English Premier League club Tottenham Hotspur’s (Spurs) home stadium in London and enjoy a city tour.

The competition aims to maintain and enhance the health and wellbeing of the Kingdom’s leading life insurer’s corporate clients. It additionally seeks to enable clients to better connect and bring about stronger relationships with one another and be involved in leading active lifestyles.

The AIA Corporate Cup also shares AIA Cambodia’s aspirations to move beyond its scope as a life and health insurance provider to a corporation that cares for its customers’ physical, mental, social and financial wellbeing, as exemplified by its proposition of Live Well, Think Well, Plan Well, Feel Well.

The grand champions from the men and women categories will visit Tottenham Hotspur Stadium in May 2024 to represent Cambodia against winners from other AIA markets. The prize is a result of the AIA Group’s long-term association with Spurs, its principal global partner.

AIA Cambodia opened the competition to women to inspire more of them to get involved in sports and make football as inclusive as possible. It encourages those in the corporate world to form teams and compete not only for their mental and physical benefit, but to also forge new friendships.

The AIA Corporate Cup is supported by Cambodian Premier League team ISI Dangkor Senchey FC, who are acting as organizers. The club will use their vast expertise to ensure the competition runs smoothly and professionally as well as engage participants and fans in fun, relevant social media activities.

There are currently 40 teams registered for the AIA Corporate Cup, which includes participation from well-known entities that include Amret Microfinance Institution, RMA, MAKRO, Sofitel, Mengly J.Quach Education, GGEAR GROUP, ISI Group, Foodpanda and KPMG. Matches will take place from January until the final in February 2024.

The competition aligns with AIA Cambodia’s purpose of helping Cambodians, which also includes corporate organizations, live Healthier, Longer, Better Lives. It also keeps to the AIA Group’s AIA One Billion initiative to do the same for one billion people in Asia by 2030.

AIA Cambodia Chief Executive Officer Jane Tay said: “The AIA Corporate Cup is among the many activities that AIA Cambodia offers our corporate clients to provide them Healthier, Longer, Better



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Lives. It enables us to create impactful, positive engagement, establish long-lasting ties and build healthier workplaces by getting them involved in active lifestyles.

“Our partnership with Spurs has proven beneficial in numerous ways, and we look to share these benefits with our customers, communities and partners. Offering unique prizes via this competition is a way of thanking our clients for their enduring support of AIA Cambodia and for collaborating with us to meet the long-term financial protection, health and wellness needs of Cambodians.”

To stay updated on the AIA Corporate Cup, please visit [www.facebook.com/AIACambodia](https://www.facebook.com/AIACambodia) or join the Wellness@Work Facebook group at <https://rb.gy/afoly9>

For details on AIA Cambodia’s comprehensive life, critical illness and accident solutions and medical coverage, please contact AIA Client Care at 086 999 242 or visit [aia.com.kh](http://aia.com.kh).

### **About AIA Cambodia**

*AIA (Cambodia) Life Insurance Plc (“AIA Cambodia”) is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group with branches and subsidiaries in 18 markets.*

*AIA Cambodia is guided by our purpose to help Cambodians live Healthier, Longer, Better Lives. Since commencing business in 2017, we’ve become the first life insurer to provide coverage on 26 critical illnesses. As among the Kingdom’s premier insurers, AIA Cambodia today offers market-leading life and health solutions for all walks of life ranging from tailor-made crucial coverage plans that include critical illnesses, accidents, medical insurance and overseas emergency assistance.*

*We focus on building an inclusive society that benefits from a healthy lifestyle, achieving this via community-first initiatives that include partnering the Ministry of Women’s Affairs to further empower gender equality and women’s rights and raising breast cancer awareness through our annual Fit for Hope campaign.*

*AIA Cambodia also uplifts thousands of underprivileged children by sponsoring the AIA-ISF Youth League – Cambodia’s largest grassroots football league. We collaborate with AIA’s global principal partner, English Premier League club Tottenham Hotspur, to ensure these children receive the education they deserve.*

*AIA Cambodia is the only Cambodian life insurer awarded HR Asia’s “Best Companies to Work for in Asia” for three consecutive years, from 2020 to 2022. Headquartered in Phnom Penh,*



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*the company currently has branches in Siem Reap, Kampot, Kampong Cham and Battambang.*

More information at [www.aia.com.kh](http://www.aia.com.kh)

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